PODCASTING: TELLING STORIES IN SOUND
Instructor Ben Manilla

MONDAY, MARCH 21

MORNING
• Introduction to audio equipment, how to properly record audio
• Learning the basics of Adobe Audition for audio editing
• Group recording assignments and presentations

12:30—1:30 LUNCH

AFTERNOON
• Understanding what makes a good story
• Learn to write for the ear and how to script
• Techniques for great interviews
• How to narrate a story with read aloud practice exercises

TUESDAY, MARCH 22

MORNING
• Pre-arranged field recording assignment (equipment provided)
• Techniques for transferring and cutting audio

12:00—1:00 LUNCH

AFTERNOON
• Practice writing guided scripts and recording narration
• Assemble your own podcast with best practices for uploading
• An overview of the podcast industry with tech specs
• Participant podcast showcase with instructor feedback

We Encourage Sharing.
Hashtag #podcasting
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