Podcasting: Telling Stories in Sound
Instructor: Ben Manilla

July 16, 2015

Morning
- Introduction to audio equipment, how to properly record audio
- Learning the basics of Adobe Audition for audio editing
- Group recording assignments and presentations

12:30–1:30 Lunch

Afternoon
- Understanding what makes a good story
- Learn to write for the ear and how to script
- Techniques for great interviews
- How to narrate a story with read aloud practice exercises

July 17, 2015

Morning
- Pre-arranged field recording assignment (equipment provided)
- Techniques for transferring and cutting audio

12:00–1:00 Lunch

Afternoon
- Practice writing guided scripts and recording narration
- Assemble your own podcast with best practices for uploading
- An overview of the podcast industry with tech specs
- Participant podcast showcase with instructor feedback

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