

Advanced Video Editing & Storytelling

November 6-7, 2018

Instructor: Richard Taylor

Tuesday, Nov. 6	
8:45 a.m. – 9 a.m.	<ul style="list-style-type: none">• Coffee & Check-in.• Introductions.• A tour of the Premiere CC interface; preference setup.• Introduce tools, basic editing techniques, shortcuts and essential editing command in Premiere: unlinking & relinking, using source monitor, using nests, using Moving & Trimming clips, marking clips, navigating the Timeline etc.• Students practice techniques. One-on-one instruction.
9 a.m. – 9:30 a.m.	
9:30 a.m. – 12:30 p.m.	
12:30 p.m. – 1:30 p.m.	<ul style="list-style-type: none">• Networking Catered Lunch.
1:30 p.m. – 4 p.m.	<ul style="list-style-type: none">• Advanced editing techniques: three-point editing, retiming clips, replacing clips and footage, editing interviews with brief overview of multicam, J cuts and L cuts.• Students practice techniques. One-on-one instruction.• Titling: creating titles, overview of Essential Graphics panel, over view of the Title window, styling text, making lower thirds, adding motion to text.
Wednesday, Nov. 7	
9 a.m. – 12 p.m.	<ul style="list-style-type: none">• Adding video effects: overview of the Effects library, altering the Effects control, master vs. clip level effects, warp stabiliser, masking, keyframes, time remapping, etc.• Students practice techniques. One-on-one instruction.• Audio editing: audio editing & mixing, normalizing audio gain, markers for music cuts, J-cuts & L-cuts, working with the Audio Mixer, adjusting audio levels in a sequence, audio cleaning effects, etc.
12 p.m. – 1 p.m.	<ul style="list-style-type: none">• Networking Catered Lunch
1 p.m. – 4:30 p.m.	<ul style="list-style-type: none">• Colour grading.• Project management.• Exporting.• Beyond Premiere: Creative Cloud & other integrations.• Students showcase edits for review with group discussion.

* Subject to change at the discretion of the instructor.