

# Advanced Video Editing & Storytelling

March 13-14, 2019

Instructor: Maxim Jago

Wednesday, March 13	
8:45 a.m. – 9 a.m.	<ul style="list-style-type: none"><li>• Coffee &amp; Check-in.</li><li>• Introductions.</li><li>• A tour of the Premiere CC interface; preference setup.</li><li>• Introduce tools, basic editing techniques, shortcuts and essential editing command in Premiere: unlinking &amp; relinking, using source monitor, using nests, using Moving &amp; Trimming clips, marking clips, navigating the Timeline etc.</li><li>• Students practice techniques. One-on-one instruction.</li></ul>
9 a.m. – 9:30 a.m.	
9:30 a.m. – 12:30 p.m.	
12:30 p.m. – 1:30 p.m.	<ul style="list-style-type: none"><li>• Networking Catered Lunch.</li></ul>
1:30 p.m. – 4 p.m.	<ul style="list-style-type: none"><li>• Advanced editing techniques: three-point editing, retiming clips, replacing clips and footage, editing interviews with brief overview of multicam, J cuts and L cuts.</li><li>• Students practice techniques. One-on-one instruction.</li><li>• Titling: creating titles, overview of Essential Graphics panel, over view of the Title window, styling text, making lower thirds, adding motion to text.</li></ul>
Thursday, March 14	
9 a.m. – 12 p.m.	<ul style="list-style-type: none"><li>• Adding video effects: overview of the Effects library, altering the Effects control, master vs. clip level effects, warp stabiliser, masking, keyframes, time remapping, etc.</li><li>• Students practice techniques. One-on-one instruction.</li><li>• Audio editing: audio editing &amp; mixing, normalizing audio gain, markers for music cuts, J-cuts &amp; L-cuts, working with the Audio Mixer, adjusting audio levels in a sequence, audio cleaning effects, etc.</li></ul>
12 p.m. – 1 p.m.	<ul style="list-style-type: none"><li>• Networking Catered Lunch</li></ul>
1 p.m. – 4:30 p.m.	<ul style="list-style-type: none"><li>• Colour grading.</li><li>• Project management.</li><li>• Exporting.</li><li>• Beyond Premiere: Creative Cloud &amp; other integrations.</li><li>• Students showcase edits for review with group discussion.</li></ul>

\* Subject to change at the discretion of the instructor.