

Podcast Bootcamp

October 1 – November 14, 2018

WEEK 1	
October 1, 2018	<ul style="list-style-type: none">• Explore different genres and ways to tell a story in audio, plus what makes a good listening experience.
October 3, 2018	<ul style="list-style-type: none">• Hands-on practice with multi-track recording equipment and interviewing techniques.
WEEK 2	
October 8, 2018	<ul style="list-style-type: none">• Multi-track audio editing session 1 with Adobe Audition.
October 10, 2018	<ul style="list-style-type: none">• Preparing interview questions. Explore interview techniques. Types of Interviews. How to deal with foreign language speakers.
WEEK 3	
October 15, 2018	<ul style="list-style-type: none">• Pre-production planning and recording basics. Location scouting. How to get great sound.
October 17, 2018	<ul style="list-style-type: none">• Scripting and narration for your podcast episodes. Hands-on editing for story development.
WEEK 4	
October 22, 2018	<ul style="list-style-type: none">• Writing for audio. Best practices for podcast script-writing and formatting an audio-only script.
October 24, 2018	<ul style="list-style-type: none">• Editing and working with scripts.
WEEK 5	
October 29, 2018	<ul style="list-style-type: none">• Scoring and sound design.
October 31, 2018	<ul style="list-style-type: none">• Multi-track editing session 2: layer sounds, tracking with actualities, music, basic equalization and noise reduction.
November 1, 2018	<ul style="list-style-type: none">• <i>Optional: Scripting lab.</i>
WEEK 6	
November 5, 2018	<ul style="list-style-type: none">• Voice coaching & narration. What makes a good narrator or host. Learning voice coach techniques for developing compelling voice.
November 7, 2018	<ul style="list-style-type: none">• Pitching a podcast, understanding the audience, story format, and why the idea is made podcasting.

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- Optional: *Editing the pilot lab.*

WEEK 7

November 12, 2018

- Budgeting, monetization and marketing.

November 13, 2018

- *Optional lab: Fine tuning lab.*

November 14, 2018

- Listening party.

* *The schedule is subject to change.*