

HUMAN CENTERED DESIGN

FEBRUARY • 28 • 2020

FRIDAY, FEBRUARY 28

COFFEE & CHECK-IN

8:45 AM - 9:00 AM

GROUP AGREEMENTS & INTRODUCTIONS
WARM UP (EXERCISE)
DEFINE DESIGN CHALLENGE FOR THE DAY
INSPIRATION 1:1
INSPIRATION (EXERCISE)
RESEARCH & INSIGHTS GENERATION
IDEATION 1:1

9:00 AM - 12:15 PM

NETWORKING CATERED LUNCH

12:15 PM - 1:15 PM

IDEATION (EXERCISE)
ACTION 1:1 (PROTOTYPE & TEST)
ACTION (EXERCISE)
FINAL - SHARE BACKS
QUESTIONS

1:15 PM - 4:00 PM