

# PODCASTING: TELLING STORIES IN SOUND

OCTOBER • 10-11 • 2019

## THURSDAY, OCTOBER 10

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COFFEE & CHECK-IN

8:45 AM - 9:00 AM

INTRODUCTIONS

9:00 AM - 12:30 PM

AUDIO EQUIPMENT

ADOBE AUDITION BASICS

GROUP RECORDING

NETWORKING CATERED LUNCH

12:30 PM - 1:30 PM

COMPONENTS OF A STORY

1:30 PM - 4:45 PM

WRITING FOR THE EAR

SCRIPTING

INTERVIEWING

NARRATION & PRACTICE

## FRIDAY, OCTOBER 11

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PRE-ARRANGED FIELD ASSIGNMENT  
(EQUIPMENT PROVIDED)

9:00 AM - 12:00 NN

NETWORKING CATERED LUNCH

12:00 NN - 1:00 PM

## FRIDAY, OCTOBER 11 (CONT'D)

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PRACTICE WRITING GUIDED SCRIPTS  
RECORDING NARRATION  
PODCAST ASSEMBLY  
UPLOADING & DISTRIBUTION  
PODCAST INDUSTRY OVERVIEW  
PODCAST PROMOTION  
SHOWCASE

**1:00 PM - 4:45 PM**

\* Agenda subject to change at the discretion of the instructor.