

DATA VISUALISATION FOR STORYTELLERS

MARCH · 25-26 · 2020

THURSDAY, JANUARY 9

COFFEE & CHECK-IN **8:45 AM - 9:00 AM**

INTRODUCTIONS **9:00 AM - 12:00 PM**

BASIC PRINCIPLES & CONCEPTS OF DATA ANALYSIS
DIFFERENT WAYS DATA CAN BE ENCODED VISUALLY
VARIOUS CHART TYPES & WHEN TO USE THEM
WHY A PARTICULAR VISUALISATION WORKS
GOOD PRACTICES IN INFORMATION DESIGN

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

CREATE SIMPLE CHARTS USING DATAWRAPPER **1:00 PM - 4:00 PM**
QUIZ ON DATA ANALYSIS & VISUALISATION

FRIDAY, JANUARY 10

DATA VISUALISATION WITH TABLEAU PUBLIC **9:00 AM - 12:00 PM**
CREATE CHARTS & MAPS WITH TABLEAU PUBLIC

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

DISCUSS THE THINKING BEHIND SOME OF THE
INSTRUCTOR'S VISUALISATIONS FOR BUZZFEED NEWS **1:00 PM - 4:00 PM**
AND SEE HOW TO CREATE THEM USING TABLEAU PUBLIC