

AGENDA
A Documentary Filmmaking Primer: from Pre-Production to Distribution
November 8-9, 2018

November 8th

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| 8:45 – 9:30 | Coffee & introduction |
| 9:30 – 12:30 | Documentary pre-production <ul style="list-style-type: none"> ▪ Assessing a story idea – how feasible is your documentary? ▪ Understanding documentary styles ▪ Fundraising essentials ▪ Intro to budgeting and scheduling |
| 12:30 – 1:30 | Networking lunch (catered) |
| 1:30 – 4:30 | Documentary production <ul style="list-style-type: none"> ▪ Choosing your filming style(s) ▪ Hiring crew ▪ Working with documentary subjects ▪ Permits and releases ▪ What happens if your story changes during production? |

November 9th

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| 9:00 – 9:30 | Short film viewing and discussion |
| 9:30 – 12:30 | Documentary post-production <ul style="list-style-type: none"> ▪ Edit prep ▪ Collaborating with an editor ▪ Working with archival footage, music, animation, graphics ▪ Finishing: color grading and sound mix |
| 12:30 – 1:30 | Networking lunch (catered) |
| 1:30 – 4:30 | Documentary distribution <ul style="list-style-type: none"> ▪ Understanding distribution rights: festivals, broadcast, theatrical, digital, educational ▪ Self distribution vs. working with a distributor ▪ What does a sales agent do? ▪ Press and marketing ▪ Impact and outreach campaigns |