

DOCUMENTARY FILMMAKING: PRE- PRODUCTION TO DISTRIBUTION

MAY • 2-3 • 2020

SATURDAY, MAY 2

DOCUMENTARY PRE-PRODUCTION

- ASSESSING A STORY IDEA
- UNDERSTANDING DOCUMENTARY STYLES
- FUNRAIDING ESSENTIALS
- INTRO TO BUDGETING AND SCHEDULING

9:00 AM - 12:30 PM

NETWORKING CATERED LUNCH

DOCUMENTARY PRODUCTION

- CHOOSING YOUR FILMING STYLES
- HIRING CREW
- WORKING WITH DOCUMENTARY SUBJECTS
- PERMITS & RELEASES
- WHAT HAPPENS IF YOUR STORY CHANGES DURING PRODUCTION?

12:30 PM - 1:30 PM

1:30 PM - 5:00 PM

SUNDAY, MAY 3

SHORT FILM VIEWING AND DISCUSSION

9:00 AM - 9:30 PM

DOCUMENTARY POST-PRODUCTION

- EDIT PREP
- COLLABORATING WITH AN EDITOR
- WORKING WITH ARCHIVAL FOOTAGE, MUSIC, ANIMATION, GRAPHICS
- FINISHING: COLOUR GRADING & SOUND MIX

9:30 AM - 12:30 PM

NETWORKING CATERED LUNCH

DOCUMENTARY DISTRIBUTION

- UNDERSTANDING DISTRIBUTION RIGHTS
- SELF DISTRIBUTION VS. WORKING WITH A DISTRIBUTOR
- WHAT DOES A SALES AGENT DO?
- PRESS & MARKETING
- IMPACT & OUTREACH CAMPAIGNS

12:30 PM - 1:30 PM

1:30 PM - 5:00 PM