

MOBILE MEDIA: PRODUCING VISUAL STORIES WITH YOUR IPHONE

JANUARY • 14-15 • 2020

TUESDAY, JANUARY 14

COFFEE & CHECK-IN **8:45 AM - 9:00 AM**

INTRODUCTIONS **9:00 AM - 12:30 PM**
PROS & CONS OF SHOOTING VIDEOS WITH IPHONE
PLANNING: EDITORIAL & KIT CONSIDERATIONS
STABILITY, COMPOSITION, AND LIGHTING
NATIVE CAMERA APP DEMONSTRATION
HANDS-ON SETUP AND SHOOTING

NETWORKING CATERED LUNCH **12:30 PM - 1:30 PM**

3RD-PARTY APP (FILMIC PRO) DEMONSTRATION **1:30 PM - 4:30 PM**
CAPTURE AUDIO WITH MICROPHONES
HANDS-ON PRACTICE SHOOT
REVIEW OF DELEGATES' FOOTAGE

WEDNESDAY, JANUARY 15

HOW TO SHOOT AND PRODUCE COMPELLING INTERVIEWS **9:00 AM - 12:30 PM**
HOW TO TELL ENGAGING STORIES
PRACTISE SHOOTING WITH NEW TECHNIQUES

NETWORKING CATERED LUNCH **12:30 PM - 1:30 PM**

PRACTICAL EDITING TECHNIQUES WITH IMOVIE **1:30 PM - 4:30 PM**
EDIT A PREVIOUS RECORDING WITH BASIC TIMELINE
GRADE PICTURES & EDIT AUDIO
OTHER TIPS & TRICKS