

Podcasting: Telling Stories in Sound

January 15-16, 2019

Instructor: Jessica Placzek

Tuesday, Jan 15

8:45 a.m. – 9 a.m.

9 a.m. – 9:30 a.m.

9:30 a.m. – 12:30 p.m.

- Coffee & Check-in
- Introductions
- Audio equipment, how to properly record audio
- Adobe Audition basics for audio editing
- Group recording

12:30 p.m. – 1:30 p.m.

- Networking Catered Lunch

1 p.m. – 4:45 p.m.

- Components of a story
- Writing for the ear and scripting
- Interviewing
- Narration and practice

Wednesday, Jan 16

9 a.m. – 12 p.m.

- Pre-arranged field recording assignment (equipment provided)
- Techniques for transferring and cutting audio

12 p.m. – 1 p.m.

- Networking Catered Lunch

1 p.m. – 4:45 p.m.

- Practice writing guided scripts and recording narration
- Assemble your own podcast with best practices for uploading and distributing
- Podcast industry overview + podcast promotion
- Participant podcast showcase