

Podcasting: Telling Stories in Sound

June 20-21, 2019

Instructor: Jessica Placzek

Thursday, June 20	
8:45 a.m. – 9 a.m.	• Coffee & Check-in
9 a.m. – 9:30 a.m.	• Introductions
9:30 a.m. – 12:30 p.m.	• Audio equipment, how to properly record audio
	• Adobe Audition basics for audio editing
	• Group recording
12:30 p.m. – 1:30 p.m.	• Networking Catered Lunch
1 p.m. – 4:45 p.m.	• Components of a story
	• Writing for the ear and scripting
	• Interviewing
	• Narration and practice
Friday, June 21	
9 a.m. – 12 p.m.	• Pre-arranged field recording assignment (equipment provided)
	• Techniques for transferring and cutting audio
12 p.m. – 1 p.m.	• Networking Catered Lunch
1 p.m. – 4:45 p.m.	• Practice writing guided scripts and recording narration
	• Assemble your own podcast with best practices for uploading and distributing
	• Podcast industry overview + podcast promotion
	• Participant podcast showcase