

# PODCASTING: TELLING STORIES IN SOUND

OCTOBER • 10-11 • 2019

## THURSDAY, OCTOBER 10

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COFFEE & CHECK-IN **8:45 AM - 9:00 AM**

INTRODUCTIONS **9:00 AM - 12:30 PM**  
AUDIO EQUIPMENT  
ADOBE AUDITION BASICS  
GROUP RECORDING

NETWORKING CATERED LUNCH **12:30 PM - 1:30 PM**

COMPONENTS OF A STORY **1:30 PM - 4:45 PM**  
WRITING FOR THE EAR  
SCRIPTING  
INTERVIEWING  
NARRATION & PRACTICE

## FRIDAY, OCTOBER 11

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PRE-ARRANGED FIELD ASSIGNMENT **9:00 AM - 12:00 PM**  
(EQUIPMENT PROVIDED)

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

PRACTICE WRITING GUIDED SCRIPTS **1:00 PM - 4:45 PM**  
RECORDING NARRATION  
PODCAST ASSEMBLY  
UPLOADING & DISTRIBUTION  
PODCAST INDUSTRY OVERVIEW  
PODCAST PROMOTION  
SHOWCASE