

PODCASTING: TELLING STORIES IN SOUND

Instructor: Laura Klivans

DAY 1

MORNING - 9:00 - 12:30

- Introduction to audio equipment, how to properly record audio
- Learning the basics of Adobe Audition for audio editing
- Group recording assignments and presentations

12:30 - 1:30 LUNCH

AFTERNOON - 1:30 - 4:30

- Understanding what makes a good story
- Learn to write for the ear and how to script
- Techniques for great interviews
- How to narrate a story with read aloud practice exercises

DAY 2

MORNING

- Interview assignment (equipment provided)
- Techniques for transferring and cutting audio

12:00 - 1:00 LUNCH

AFTERNOON - 1:00 - 4:30

- Practice writing guided scripts and recording narration
- Assemble your own podcast with best practices for uploading
- An overview of the podcast industry with tech specs
- Participant podcast showcase with instructor feedback

We Encourage Sharing.
Hashtag **#podcasting**
@AMI_Berkeley