

Storytelling through Animation

Workshop Agenda

DAY 1

Morning

- We'll discuss animation as a medium and the theory behind when and why you'd use animation. We'll cover examples of what works and what doesn't, and the different styles of animation that are available to you to work with.
- Tour Adobe After Effects and configure your workspace. Learn the basics of starting a new project.

Afternoon

- Learn to storyboard and plan an animated video.
- Discuss where to find and how to use assets.
- Delve into After Effects. Learn key-framing, attributes, and effects.
- Learn how to manipulate opacity, position, rotation, and transformation to animate objects.

DAY 2

Morning

- Review After Effects basics and cover more advanced animation techniques (i.e., paths, masking, effects).
- Work with instructors to advance the progress of your animated piece.

Afternoon

- Continue to refine your final animation.
- Discuss the process of exporting and publishing your piece.
- Present your animation to the class and receive feedback from instructors.