

## **VR: Immersive Video Storytelling Workshop**

January 10-12, 2018 | Instructors: Lakshmi Sarah & Melissa Bosworth

### **Day 1: Wednesday, January 10, 2018**

*Morning – 9:00am–12:00pm*

What makes for a successful 360-degree video?  
How to design immersive experiences depending on the story  
Best practices for getting great 360 shots  
Instructor demo with different types of 360 rigs  
Audio capture techniques for shooting 360 video

*Lunch – 12:00pm-1:00pm*

*Afternoon – 1:00pm-5:00pm*

How to stitch 360 video with footage from multiple cameras  
Hands-on practice with different types of 360 rigs  
Guided instruction for importing 360 video shots and organizing assets

### **Day 2: Thursday, January 11, 2018**

*Morning – 9:00am-12:45pm*

Footage review, tips and pitfalls when shooting 360 video  
How to shoot with editing in mind  
Advanced stitching with Kolor – practice difficult shots

*Lunch – 12:45pm-1:30pm*

*Afternoon – 1:30pm-5:00pm*

The art of immersive storytelling  
Hands-on storyboarding exercise – deconstruct a 360 story

### **Day 3: Friday, January 12, 2018**

*Morning – 9:00am-12:00pm*

Storyboard your 360 video edit  
Timeline editing in Adobe Premiere

*Lunch – 12:00pm-1:00pm*

*Afternoon – 1:00pm-5:00pm*

Assemble videos based on storyboards  
Add titles, credits, and masking in After Effects & Skybox Mettle  
Metadata and export settings for social media platforms  
Showcase and critique projects