

VR: Immersive Video Storytelling

July 18-20, 2018

Instructor: Lakshmi Sarah & Melissa Bosworth

Wednesday, July 18	
8:45 a.m. – 9 a.m.	Coffee & Check-in
9 a.m. – 9:30 a.m.	Introductions
9:30 a.m. – 12 p.m.	What makes for a successful 360-degree video? How to design immersive experiences depending on the story Best practices for getting great 360 shots Instructor demo with different types of 360 rigs Hands-on practice with different types of 360 rigs Audio capture techniques for shooting 360 videos
12 p.m. – 1p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	How to stitch 360 videos with footage from multiple cameras The art of immersive storytelling Deconstruct Storyboard + Tips and Tricks
Thursday, July 19	
9 a.m. – 12 p.m.	Footage review, tips and pitfalls when shooting 360 videos Capture storyboard 360 videos around campus based on instructor's prompt Capture your own shots
12 p.m. – 1 p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	Advanced stitching with Kolor – practice difficult shots Importing & file management
Friday, July 20	
9 a.m. – 12 p.m.	Advanced stitching with Kolor (Cont'd) Timeline editing in Adobe Premiere
12 p.m. – 1 p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	Assemble videos based on storyboards Add titles, credits, and masking in After Effects & Skybox Mettle Metadata and export settings for social media platforms Showcase and critique projects