VR: Immersive Video Storytelling
Workshop Agenda
June 26-29, 2017

Instructors: Lakshmi Sarah & Melissa Bosworth

DAY 1: Monday, June 26, 2017

Morning – 9:00am – 12:00pm

- What makes for a successful 360-degree video?
- How to design immersive experiences depending on the story
- Best practices for getting great 360 shots
- Hands-on practice with different types of 360 rigs
- Audio capture techniques for shooting 360 video

Lunch – 12:00pm – 1:00pm

Afternoon – 1:00pm – 5:00pm

- How to stitch 360 video with footage from multiple cameras
- Timeline editing for 360 video in Adobe Premiere

DAY 2: Tuesday, June 27, 2017

Morning – 9:00am – 12:30pm

- Footage review, tips and pitfalls when shooting 360 video, and how to shoot with editing in mind
- On-location 360 video assignments. Groups will practice:
    - Camera placement
    - On-camera interviews and audio interviews for voiceover
    - Framing shots for best use of 360 space

Lunch – 12:30pm – 1:30pm

Afternoon – 1:30pm – 5:00pm

- Asset management
- Guided lab: importing, organizing, and stitching your own footage

DAY 3: Wednesday, June 28, 2017

Morning – 9:00am – 12:00pm

- Review basic 360-video stitching methods and learn advanced methods for stitching tricky shots
- Guided lab: selecting and stitching shots for a short 360-video piece, exporting stitched footage

Lunch – 12:00pm – 1:00pm

Afternoon – 1:00pm – 5:00pm
- Different styles in narrative structure and pacing for editing 360 video
- Guided lab: Practice 360 video editing by creating a rough cut of a short 360 piece using your own footage

DAY 4: Thursday, June 29, 2017
Morning – 9:00am – 12:00pm
- Finishing touches – titles, credits, and masking for 360 videos
- Guided lab: putting the final touches on your own 360 video

Lunch – 12:00pm – 1:00pm

Afternoon – 1:00pm – 4:15pm
- Learn to export, add metadata, and upload 360 video pieces to different platforms
- Showcase and critique group projects

We encourage sharing.
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