

VIDEO STORYTELLING

JANUARY • 7-10 • 2020

TUESDAY, JANUARY 7

COFFEE & CHECK-IN **8:45 AM - 9:00 AM**

INTRODUCTIONS **9:00 AM - 12:00 PM**
VIDEO AS A MEDIUM FOR STORYTELLING
UNDERSTANDING FORM & STRUCTURE
EXPLORE GENRES & STYLES

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

STORYBOARDING AND INTERVIEW TECHNIQUES **1:00 PM - 5:00 PM**
CINEMATOGRAPHY TECHNIQUES
VIDEO/AUDIO EQUIPMENT DEMONSTRATION
HANDS-ON PRACTICE
PREP FOR DAY 2

WEDNESDAY, JANUARY 8

INTRODUCTION TO ADOBE PREMIERE PRO **9:00 AM - 12:00 PM**
TEAMS RESEARCH VIDEO FIELD ASSIGNMENT

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

ON-SITE VIDEO INTERVIEW & B-ROLL **1:00 PM - 5:00 PM**
UPLOAD FOOTAGE TO HARD DRIVE
PREP FOR DAY 3

THURSDAY, JANUARY 9

SOURCING & WORKING WITH ARCHIVAL MATERIALS **9:00 AM - 12:00 PM**
INCORPORATING MUSIC INTO YOUR VIDEO
UNDERSTANDING COPYRIGHT & LICENSING

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

EDITING INDIVIDUAL VIDEO PROJECTS WITH **1:00 PM - 5:00 PM**
PERSONALISED SUPPORT & PREP FOR DAY 4

FRIDAY, JANUARY 10

EDITING INDIVIDUAL VIDEO PROJECTS (CONT'D) **9:00 AM - 12:00 PM**
ADVANCED EDITING TECHNIQUES

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

FINALISING EDITS OF INDIVIDUAL VIDEO PROJECTS **1:00 PM - 5:00 PM**
SHOWCASE COMPLETED VIDEOS
WORKSHOP EVALUATIONS
CERTIFICATES PRESENTED