

# VIDEO STORYTELLING

JULY • 20-23 • 2020

## MONDAY, JULY 20

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COFFEE & CHECK-IN **8:45 AM - 9:00 AM**

INTRODUCTIONS **9:00 AM - 12:00 PM**  
VIDEO AS A MEDIUM FOR STORYTELLING  
UNDERSTANDING FORM & STRUCTURE  
EXPLORE GENRES & STYLES

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

STORYBOARDING AND INTERVIEW TECHNIQUES **1:00 PM - 5:00 PM**  
CINEMATOGRAPHY TECHNIQUES  
VIDEO/AUDIO EQUIPMENT DEMONSTRATION  
HANDS-ON PRACTICE  
PREP FOR DAY 2

## TUESDAY, JULY 21

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INTRODUCTION TO ADOBE PREMIERE PRO **9:00 AM - 12:00 PM**  
TEAMS RESEARCH VIDEO FIELD ASSIGNMENT

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

ON-SITE VIDEO INTERVIEW & B-ROLL **1:00 PM - 5:00 PM**  
UPLOAD FOOTAGE TO HARD DRIVE  
PREP FOR DAY 3

## WEDNESDAY, JULY 22

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SOURCING & WORKING WITH ARCHIVAL MATERIALS **9:00 AM - 12:00 PM**  
INCORPORATING MUSIC INTO YOUR VIDEO  
UNDERSTANDING COPYRIGHT & LICENSING

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

EDITING INDIVIDUAL VIDEO PROJECTS WITH **1:00 PM - 5:00 PM**  
PERSONALISED SUPPORT & PREP FOR DAY 4

## THURSDAY, JULY 23

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EDITING INDIVIDUAL VIDEO PROJECTS (CONT'D) **9:00 AM - 12:00 PM**  
ADVANCED EDITING TECHNIQUES

NETWORKING CATERED LUNCH **12:00 PM - 1:00 PM**

FINALISING EDITS OF INDIVIDUAL VIDEO PROJECTS **1:00 PM - 5:00 PM**  
SHOWCASE COMPLETED VIDEOS  
WORKSHOP EVALUATIONS  
CERTIFICATES PRESENTED