

Video Storytelling Workshop Agenda

July 16-19, 2018

Monday, July 16	Instructor: <i>Madeline Bair</i>
8:45 a.m. – 9 a.m.	Coffee & Check-in
9 a.m. – 9:30 a.m.	Introductions
9:30 a.m. – 12 p.m.	Choosing the right medium for the story & video styles Deconstructing the video to understand the narrative arc and shot sequence Shooting interviews & b-roll
12 p.m. – 1p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	Learning to storyboard to develop the narrative of the video Techniques for interviewing, framing, lighting, and collecting quality audio Hands-on practice interviewing with video equipment
Tuesday, July 17	Instructor: <i>Chris Schodt</i>
9 a.m. – 11:30 a.m.	Introduction to Adobe Premiere Pro Hands-on practice developing the narrative of the story in the edit
11:30 a.m. – 12 p.m.	Teams research field assignments
12 p.m. – 1 p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	Teams go on-site to shoot live video interviews and b-roll
Wednesday, July 18	Instructors: <i>Chris Schodt & Graelyn Brashear</i>
9 a.m. – 12 p.m.	Learn scripting and audio narration for video Hands-on recording of a narration using Zoom or smartphone
12 p.m. – 1 p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	Guided editing
Thursday, July 19	Instructor: <i>Chris Schodt</i>
9 a.m. – 12 p.m.	Continue with guided editing. Hands-on practice adding advanced techniques in editing
12 p.m. – 1 p.m.	Networking Catered Lunch
1 p.m. – 5 p.m.	Complete final edit and export video Showcase of participants videos Evaluations & Certificates

We encourage sharing. #videostorytelling
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